

# Transport for London



Government & Stakeholder Relations  
Meeting Note

## **SUBJECT OF MEETING**

- Meeting to discuss various activities to support the Mayor's objective to deliver a cycling revolution.

## **DATE AND LOCATION**

- 28 April 2010, Palestra

## **ATTENDEES**

- **Olav Ernstzen, TfL Independent Disability Advisory Group**
- **Janet Paske, Wheels for Wellbeing**
- **Deirdre McGrath, London Civic Forum**
- **Helen Aluko-Olokun, Guide Dogs for the Blind**
- **Miriam Haywood, RNIB**
- **Faith Martin, TfL**
- **Adam Osman, TfL**
- **Christian Van der Nest, TfL**
- **Ian Pring, TfL**
- **Jenny Calvert, TfL**
- **Matt Winfield, TfL**
- **Elin Campbell, TfL**

## **SUMMARY OF MEETING**

- Presentations were given on the Cycle Hire Scheme, Cycle Superhighways, Evaluation of 'Catch up with the bicycle' marketing campaign and Cycling Safety

**MAYOR OF LONDON**

Action Plan.

- **Cycle Hire:** Adam provided details of the involvement of Julie Dye in furniture selection and the need for the scheme to be flexible, as some sites will experience tension between cyclists and pedestrians. Monitoring will be carried out and there will be a review after 6 months.
- Olav asked whether there is a minimum distance between a drop curb and a docking station, as this may encourage cyclists to mount the pavement earlier, increasing the likelihood of cycling on the pavement. Adam said sites were taken on a case by case basis and there is no general rule.
- Helen restated Guide Dogs belief that cycle hire should have been put entirely on the carriageway.
- Miriam expressed concerns about the safety of the scheme to all and stressed the level of calls already received daily about the behaviour of cyclists. She said cyclists behaviour is having an impact on the confidence of blind and visually impaired people.
- What delineation will be used around Cycle Hire furniture on the pavement? **Action: TfL to respond.**
- What will the monitoring around cycle hire stations consist of? **Action: TfL to respond.**
- Janet praised the cycling awareness marketing campaign, in particular the 'dancing bear ads' and asked whether a humorous campaign could be run reminding cyclists to be considerate and aware of pedestrians. The priorities for cycling messages are drawn from research such as Killed and Seriously Injured (KSI) figures. The Cycling Safety Action Plan details the current priorities.
- Olav suggested looking at the baseline of incident figures published. **Action: TfL to respond.**
- What involvement was undertaken with disabled

people when considering the options for the design of the Cycle Hire bicycle? **Action: TfL to come back to group on this.**

- A suggestion was made that TfL should consider introducing trikes to widen the Cycle Hire scheme. TfL to investigate opportunities for this. **Action: TfL to consider how this could be taken forward. Elin, Matt and Adam to discuss how trikes could be looked at in relation to the Cycle Hire Scheme.**
- The group recommended that disabled people be involved in the monitoring of the scheme.
- Janet asked whether cycling would be offered as part of the Personal Mentor Scheme which offers guided journeys to increase confidence on bus and underground services. **Action: TfL to come back to group on this.**
- Is there any plan to roll out the City of London safety initiative where people committing cycling offences are given the choice between an on the spot fine or to attend cycle training. **Action: TfL to come back to group on this.**
- Confirmation of the road hierarchy. In Amsterdam cars are considered liable for any accident until proven otherwise. This is not the case here. Is there any official hierarchy. **TfL wishes to improve conditions for all road users and does not operate a hierarchy.**
- **Cycle training:** the group discussed the need to target certain groups. Olav suggested couriers and 'slow daydreamers'.
- Janet informed the group that Steer Davies Gleeve, Wheels for Wellbeing and CTC have been commissioned to design a disability awareness element to the bikeability cycle training.

- **Cycle Super Highways:** Christian gave a presentation on the Cycle Super Highways. The group had reservations about the name, which they believe conjures up the fear of vulnerable pedestrians being hit by fast moving cyclists.
- Olav asked whether the Cycle Super Highways would affect existing drop and pick up arrangements for Dial-a-Ride or black cabs. Christian confirmed there would be no change to existing drop and pick up arrangements.
- The main concern for the group was the continuation markings of routes through junctions and whether this was likely to encourage more cyclists to jump red lights. Has a final decision been made on this? If monitoring is currently being done have any sites been left without the continuous marking to allow this to be monitored? If not, what option is there for this? The group strongly recommended having a trial site/pilot and stressed their concern around increased light jumping. **Action: Christian to respond on whether the decision is final on blue road markings and how the pilot is being run.**

If you compared two different sites operating with and without continuous blue lanes for the purpose of comparing road user behaviour, there would be too many variables in place to enable any type of meaningful comparison. The only way to make this type of comparison is to compare before and after research of the same junction where continuous blue lanes are being trialled. TfL is therefore using this approach to assess their viability as part of the Cycle Superhighway programme, and we expect the results of this to be available shortly.

- Where raised tables at side entrances are being introduced, the curb edge will have blister tactile paving.
- Olav asked whether any consideration had been given to what will happen when class 3 Mobility Scooters try to use the routes. If this is identified as an issue once the route is in place then this will be reviewed.
- Ian gave a presentation on the evaluation of 'Catchup with the bicycle' The target audience was socioeconomic groups ABC<sub>1</sub>.
- A copy of the slides and Cycling Safety Action Plan has been sent to attendees to comment on and submit queries. **Action: Comments to be sent to Elin for Jenny to respond.**

## **ACTIONS**

- What delineation will be used around cycle hire furniture on the pavement? **Action: TfL to respond.**
- What will the monitoring around cycle hire stations consist of? **Action: TfL to respond.**
- What involvement was undertaken with disabled people when considering the options for the design of the Cycle Hire bicycle? **Action: Adam to come back to group on this.**
- Elin, Matt and Adam to discuss how trikes could be looked at in relation to the Cycle Hire Scheme.
- Will cycling be added to the Personal Mentor Scheme which offers guided journeys to increase confidence **Action: TfL to come back to group on this.**
- Is there any plan to roll out the City of London safety

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initiative where people committing cycling offences are given the choice between an on the spot fine or to attend cycle training. **TfL to come back to group on this.**

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